

## **SEAMS Announces New Benefit Providers**

*Powering Connections and Enabling Better Business for our Members*



As a SEAMS member you're at the epicenter of making MADE IN AMERICA a reality all while receiving valuable benefits and discounts. We have negotiated special packages and pricing from our newest SEAMS Benefit Providers – J. Smith Lanier & Company and Demand Worldwide. We are excited to have these two firms as part of the SEAMS family. Check them out.

### **J. Smith Lanier & Co**

As one of the oldest insurance brokerage firms in the United States, J. Smith Lanier & Co., a Marsh & McLennan Agency LLC company, leads the industry through unparalleled specialization in the management of business, alternative risk, employee benefits, and personal insurance needs. Through a network of offices located throughout Alabama, Georgia, Florida, Kentucky, and Tennessee, our employees design state-of-the-art programs that complement a full range of risk management solutions coupled with the support of resource professionals who are unmatched in the industry. And, combined with the resources of our parent company, you

can be certain that no matter where you grow or what you do, we can offer you the advice and support you need. Learn more at [JSmithLanier.com](http://JSmithLanier.com).

### **Demand Worldwide**

Demand Worldwide is a boutique marketing agency and a new breed of consultancy redefining how to “Conquer the Connected Consumer”. We are helping change the way retailers, brands, and manufacturers engage an always-on consumer through personalization, unique go-to-market (GTM) experiences, marketing strategies and creative execution. We blend brand, deep industry expertise and progressive marketing techniques and creativity to achieve measurable results. If you are looking for marketing direction, re-branding or reaching new customers, contact [DemandWorldwide.com](http://DemandWorldwide.com).