

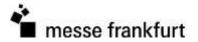


# **Texprocess Americas 2018**

SEAMS Fall 2016 Networking Conference Kari Bush, Marketing & Conference Manager Messe Frankfurt, Inc.

Co-produced by:







#### **Texprocess Americas**

Date: May 22-24, 2018

Location: Georgia World Congress Center

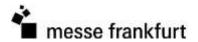
Hall B

Atlanta, GA USA

• Symposium: Held concurrently

Co-location: Techtextil North America







#### Texprocess Americas - Overview

Leading business-to-business platform for sewn products in the Western Hemisphere

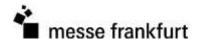
Building on the success of Texprocess Americas and Techtextil North America 2016

Continuing the synergy between buyers and sellers of sewn products, equipment, technology and technical textiles

Gathering of industry professionals, with an emphasis on buyers from the Americas









### Texprocess Americas – Preview 2018

**Exhibitors:** 170 exhibitors expected (500+ in total with Techtextil North America co-location)

**Visitors:** 9,000+ in total with Texprocess Americas and Techtextil North America co-location

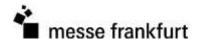
**Pavilions:** SEAMS Made in America, Germany, Taiwan and China

**Special Features:** Graduate Student Poster Program, Symposium Program, PressTours and more.

In discussion: Innovation Awards









New Balance Athletic Shoe Company

**Louis Vuitton** 

MizunoUSA

Apple Rubbermaid

**Honeywell International** 

**CARHARTT** 

NIKE

SCAD

WHO VISITED IN 2016?

**Spanx** 

**TOYOTA** 

Hanesbrands, Inc.

**Target** 

**REI** 

Steel Grip Inc.

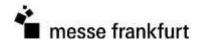
U.S. Army

Gunold

Lear Corp.

Aramark

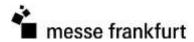
**Under Armour** 





#### WHAT PRODUCT CATEGORIES ARE VISITORS MOST INTERESTED IN?

62% CUTTING, FABRIC FOLDING MACHINES, EQUIPMENT	
STITCHING, JOINING AND FASTENING TECHNOLOGY	51%
38% PRODUCT PROCESSING, FINISHING	
IT, DESIGN, CAD/CAM, PRODUCT DEVELOPMENT	31%
30% STITCHING, JOINING AND FASTENING MATERIALS	
QUALITY CONTROL	27%
27% RESEARCH AND DEVELOPMENT	
TEXTILE FINISHING	23%
24% SERVICES	
EMBROIDERY TECHNOLOGY	<b>—</b> — 18%

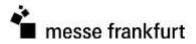




## WHAT ARE VISITORS LOOKING TO ACHIEVE?



Texprocess Americas 2016, 10/23/2015





### Texprocess Americas – World-Class Symposium Program

Educational forum for industry professionals addressing innovative ideas and important subjects within the international sewn products industry.

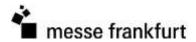
#### **Hot Sessions from 2016**

- Welding and Stich-Free Seam Technologies for Industrial and Apparel products
- Fit, Sizing, and Virtual Try-On Technologies
- Automation, Smart Machines, and Robotics in Apparel Manufacturing

## **2018 Call for Texprocess Americas Advisory Board**

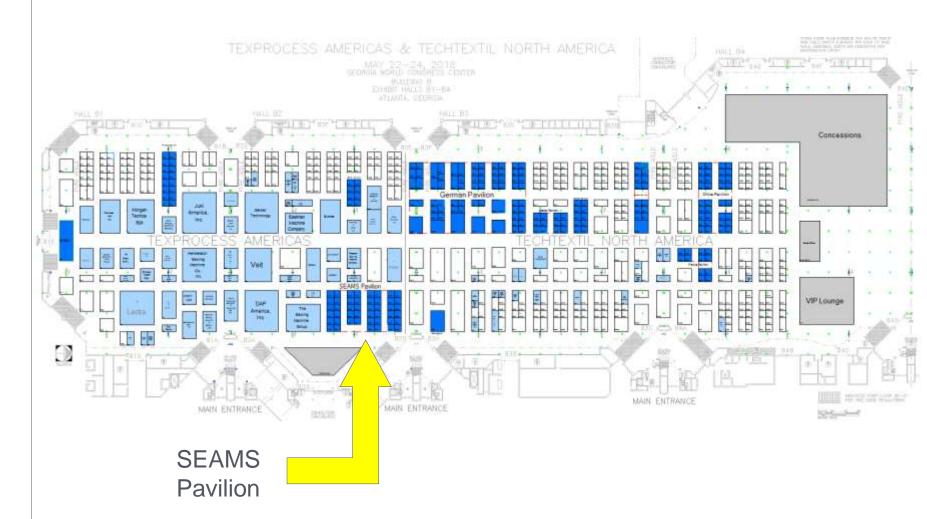


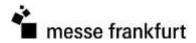






### Texprocess Americas 2018 – Show Floor







Techtextil North America
June 20-22, 2017
McCormick Place, Lakeside Center
Chicago, IL
Sample of Exhibitors you will see on the show floor:







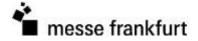








Texprocess Americas 2018, 9/22/2016 10





### See you at Texprocess Americas!

May 22-24, 2018 Atlanta, Georgia

