

# SEAMS National Networking Conference

THE WESTIN HILTON HEAD ISLAND RESORT & SPA

Oct 18-20, 2017



EMPOWERING THE MADE IN AMERICA MOVEMENT

## FALL CONFERENCE AGENDA

Wed  
OCT 18

12:00PM – 5:00PM  
6:00PM – 8:00PM

**Afternoon Golf Tournament**  
**SEAMS Welcome Reception**

Thu  
OCT 19

8:00AM – 11:00AM  
12:00PM – 1:00PM  
1:00PM – 5:30PM  
1:00PM – 1:15PM  
1:15PM – 2:15PM  
  
2:15PM – 3:00PM  
3:00PM – 3:15PM  
3:15PM – 3:45PM  
3:45PM – 5:00PM

**BOD Meeting**  
**SEAMS Lunch**  
**Conference**  
**Opening** Jeremy Wooten & Will Duncan  
**Keynote – Growth & Expansion of Sustainability in the U.S. Apparel Industry**  
Jimmy Barnhardt, Unifi Manufacturing  
**Company Intros**  
**Break**  
**Company Intros (cont.)**  
**Technology Forum**  
***Intelligence Inspires Innovation in Sewing Technology***  
Frank Henderson, Henderson Sewing Machine, Co  
***MADE IN AMERICA with Smart Cutting Room 4.0***  
Richard Vizziello, Lectra NA  
***Advancements in Digital Textile Printing – The MicroFactory***  
Andy Arkin, Next Wave  
**SEAMS Updates**  
***SEAMS Strategic Vision & Forum for the Future*** Will Duncan  
***SEAMS Making of a Marketing Machine*** Jerry Inman, Demand Worldwide  
**SEAMS Reception**  
**SEAMS Dinner**

5:00PM – 5:30PM

6:30PM – 7:30PM  
7:30PM – 10:00PM

Fri  
OCT 20

6:30AM – 7:45AM  
8:00AM – 12:00PM  
8:00AM – 9:00AM  
9:00AM – 10:00AM  
10:00AM – 10:25AM  
10:25AM – 10:50AM  
10:50AM – 11:50AM  
11:50AM – 12:00PM

**Breakfast**  
**Conference**  
***What's Your Brand's Digital & Door Index?*** Jerry Inman, Demand Worldwide  
***Trump & Trade: What You Need to Know Now*** Chunlian (Lian) Yang, Alston & Bird  
**Display Table Networking and Break**  
***Texprocess Americas Technology Crossing*** Carrie Kittrell & Will Duncan  
***Making Sense of the DoD 2018 Budget*** Ron Houle, Pivot Step Consultants  
**Wrap-up – Jeremy Wooten**

(AGENDA SUBJECT TO CHANGE)