



SEAMS National Networking Conference

THE WESTIN HILTON HEAD ISLAND RESORT & SPA

Oct 18-20, 2017



TOP SPEAKERS

Supercharging The American Supply Chain With Trends And Tactics

SESSION DESCRIPTIONS & SPEAKER BIOS



KEYNOTE

"Green Growth & the Expansion of Sustainability in the U.S. Apparel Industry"

Jimmy Barnhardt

Unifi Manufacturing

Going "green" makes business sense now more than ever in America. Let's not wait for the customer or a new generation of consumers to "green" your company. Making your business sustainable is a never ending endeavor and now more than ever, needs to be a company-driven action. It's our industry's role to be a bit ahead of the curve and this session will explore new ideas, innovations and technologies that can reduce your environmental footprint right now and set the stage for the future. The time to make a change; to create a corporate sustainability initiative is now. Unifi is leading the way in the Western Hemisphere to make a difference in sustainability by recycling over 5 billion water bottles. What's your sustainability story?

BIO

Jimmy Barnhardt is an industry renowned authority known for helping retailers and brands create a sustainability story and a sustainable lifestyle. Mr. Barnhardt works for Unifi Manufacturing – a leading producer of multi-filament polyester and nylon textured yarns and related raw materials.



"Intelligence Inspires Innovation in Sewing Technology"

Frank Henderson

Henderson Sewing Machine Company

SESSION DESCRIPTION

Intelligent, collaborative robots are paving the way for fully autonomous custom industrial sewing systems. This session will explore the latest production innovation and technology that integrate the robots into its automated sewing systems - from stitching, tabs, labels, webbing and more.

BIO

Founded in 1962, Frank Henderson is the owner and CEO of Henderson Sewing Machine Company. He is a world renowned technologist and recognized speaker whose primary focus is automation of the sewing industry. He served as a past Board of Directors member of the SEAMS Association, SPESA and was President of the Andalusia Area Chamber of Commerce. He is a graduate of Auburn University, Auburn, AL, Department of Textile Engineering, 1974.



"MADE IN AMERICA with Smart Cutting Room 4.0"

Rick Vizziello

Lectra

SESSION DESCRIPTION

Industry 4.0 places U.S. factories at the heart of the value chain and propel a new digitalized lifecycle for products, for the benefit of consumers. With Industry 4.0, mass production leaves more room for large scale personalized, and profitable manufacturing, with greater quality and no added costs or delays. Learn how a Smart Cutting Room 4.0 can enable American Manufacturing to increase operational efficiency Onshore.

BIO

Rick Vizziello is an account director of apparel and manufacturing at Lectra. Since May 2015 Rick has managed apparel and manufacturing clients in the US, Mexico, and the Caribbean. Rick is tasked with understanding customer's requirements and how new technologies can assist in obtaining their objective. Rick has visited factories all over the US and the Caribbean learning about their processes. Overall Rick has been in the software and hardware industry for over 10 years. A native of Connecticut, Rick holds a bachelor's of business administration in legal studies from Hofstra University.



"Advancements in Digital Textile Printing – The MicroFactory"

Andy Arkin

Nextwave

SESSION DESCRIPTION

This presentation will review the latest advancements in digital textile printing technology, where it is today and how quickly it is impacting the entire textile industry in the U.S. and worldwide. Digital textile inks play an integral role in the capabilities of digital textile printing and how these textiles need to be pre-treated as well as post print finishing requirements. We will introduce the On-Demand Apparel MicroFactory, what it is, what impact it will have on our industry, the "reshoring" of factories and jobs in the U.S. and fast fashion demands.

BIO

Andy Arkin, Director of Integration at NextWave. He has 23 years experience on the production side of the printing and textile industry and the last 5 years on vendor side with NextWave as product and production expert and technical sales of software, hardware and consumables.



"What's Your Brand's Digital & Door Index?"

Jerry Inman

Demand Worldwide

SESSION DESCRIPTION

Sit back, relax, and enjoy the flight as this session explores 12 Step Retail Readiness for the Connected Consumer, a New Generation and the Digital-to-Physical Mix. Today, most U.S. retailers, brands and manufacturers struggle with the right blend of stores (number/size), digital presence and what products to make and merchandise throughout Unified Commerce. With the customer in charge for the first time, more mobile than ever, direct to consumer, see now buy now, and seasonless storytelling, discover how to get the right marketing mix and mashup of stores, eCommerce and product offerings.

BIO

Mr. Inman is a retail expert and motivational speaker who is regularly invited to speak at leading industry conferences and events. Focused on the retail, style and technology industries, Jerry brings his innovative approach to concept to consumer technologies, Unified Commerce, "direct to consumer" strategies and season-less storytelling for the next generation of shoppers. He also sits on multiple boards in the technology and retail sectors.

(SESSIONS SUBJECT TO CHANGE)



“Trump & Trade: What You Need to Know Now”

Chunlian (Lian) Yang
Alston & Bird

SESSION DESCRIPTION

2017 is an extraordinary year for international trade. This presentation will speak about the following key trade actions and developments that will impact U.S. companies across a broad range of sectors including the sewn products industry: 1) recent developments in the renegotiation of NAFTA and potential impact that NAFTA reform may have on other free trade agreements such as CAFTA and KORUS; 2) Trump Administration’s trade policy and evolving agenda; 3) ongoing Sections 201 (safeguard), 232 (national security) and Section 301 (addressing unfair acts, policies and practices of foreign governments) investigations by the Administration; and, 4) the rise of antidumping and countervailing duty cases, including two ongoing cases on polyester staple fiber from Asia.

BIO

Chunlian “Lian” Yang is a senior associate on the International Trade & Regulatory Team. Lian assists clients with a variety of international trade matter, including customs matters, antidumping and countervailing duty proceedings, export controls, financial sanctions and Section 337 investigation before the U.S. International Trade Commission.

Lian received her J.D. in 2009 from William & Mary, where she was a member of the William & Mary Environmental Law and Policy Review, a graduate research fellow and a teaching assistant for LLM students.



“Making Sense of the DoD 2018 Budget”

Ron Houle,
Pivot Step Consultants

SESSION DESCRIPTION

In this session, you will learn about the Defense Budget for FY 2018. This presentation will include the procurement and development priorities, with a degree of focus to the US Army budget. You will also learn how to find key documents that are available in the public domain that outline current and future years funding for specific programs. As community leaders, concerned citizens and business leaders, you will come away with a better awareness of the many demands, constraints and future directions of the defense budget.

BIO

Ron is the founder and President for Pivot Step Consultants, LLC. In this capacity, he collaborates with senior leadership in companies and providing assistance in developing strategies for growth and business development, with a focus to the US military market. He has served as an executive in shelter companies that provided solutions for command post systems, base camp solutions, medical applications, and to first responders. He has expertise with defense procurement, legislative affairs and defense budgeting procedures. He has been in the greater Washington, DC area since 1996.

Ron is a retired Army Colonel with over 24 years of Active Duty service, and a graduate of the United States Military Academy, West Point, NY. He holds a Master of Science degree in Applied Mathematics, and a Master of Science Degree in Industrial Engineering, both from Stanford University. Additionally, he holds a Master of Science Degree in National Security Studies from the National Defense University and completed a curriculum in Foreign Policy Studies at the School of Advanced International Studies, the Johns Hopkins University. He also studied National Security Policy in one-year executive seminar with the Massachusetts Institute of Technology. He is a past Chairman of the Corporate Advisory Panel of the National Guard Association, and Past Chairman of the Board for the US Industrial Fabrics Institute, and the founder and a past Chairman of the Berry Amendment Textile Coalition.



“Moderator”

Will Duncan

Executive Director, SEAMS and CEO, Will Duncan & Associates

BIO

Will Duncan is a recognized speaker and fashion industry consultant with over 30 years’ experience in plant engineering, team-based manufacturing, and process improvement in the sewn products industry. He is skilled in facilitating culture change, team building and process alignment for brands, retailers and manufacturers. Will has lead and successfully implemented a large number of lean manufacturing initiatives and started industry focused training programs in countries around the world.

Will has a Bachelor of Arts degree in Business Management from North Carolina State University, is a member of [TC]’s Executive Board, was Director of Education and a Board Member of SEAMS, and served as Chairman of the Human Resources Leadership Council of the American Apparel Footwear Association.