



## **SEAMS Conference Empowers Attendees to Embrace the Waves of Change**

*The SEAMS National Conference, to be held September 29 – October 1 in North Myrtle Beach, will combine informative presentations, breakout roundtables, a panel discussion and ample networking opportunities to provide textile and sewn products brands, manufacturers, retailers and suppliers with the information and networking opportunities they need to propel their businesses.*

**SEAMS**, the National Association for the U.S. Sewn Products and Textile Industries, invites all industry professionals to attend its **National Networking Conference** on September 29- October 1 at the Marriott Resort and Spa in North Myrtle Beach, South Carolina. Entitled “**Embracing the Waves of Change**”, the popular annual event that attracts a wide range of brands, manufacturers, retailers and suppliers will provide attendees with the tools for increased success through improved business communication, cooperation and collaboration. Two half-day conference sessions will feature timely and informative presentations, multiple breakout session options, an interactive panel discussion and plenty of networking opportunities. Conference details and registration is available at <http://www.seams.org>.

According to **SEAMS President Jeremy Wooten**, “*We are looking forward to a very powerful and enjoyable conference. As the size and scope of attendance has steadily grown over recent years, the dynamics and networking opportunities for our event have increased exponentially. With the realities of reshoring and other growing opportunities, we are proud to bring such an impressive combination of informational, interactive and collaborative options through this event. We invite all industry professionals to share and gain valuable knowledge and networking that can propel their business to new levels.*”

Highlights of the conference agenda include:

- **Presentations:**

- “The Retail Rebels”, Jerry Inman, CMO, Demand Worldwide.

- “Hillary or Donald?”, Andrew Samet, Principal, Sorini, Samet & Associates

- “Realizing a Moore's Law for Fibers”, Yoel Fink, Director & CEO, AFFOA Institute

- “How Hemp Adds Value to Fashion and Textiles”, Guy Carpenter, President, Cape Fear Apparel

- **Breakout Sessions:**

- “Targeting New Business”, “Doing Business Internationally”, “The Art of Costing”

- **Panel Discussion:** “Supplier Perspectives on Reshoring”

Networking opportunities include a Welcome Reception, a power lunch, evening reception, and dinner. A putting contest and golf outing will be held prior to the start of the conference. SEAMS Conference

attendees will also have the opportunity to introduce their company to all attendees, meet industry-focused benefits providers, and visit a special tabletop products/services display area. Companies and individuals involved in the sewn products industries may register to attend by phoning SEAMS at +1-803-642-1111 or by downloading the registration form at <http://seams.org/events/SEAMS-Fall-Networking.html>.

### **About SEAMS**

SEAMS, the National Association for the Sewn Products and Textile Industries, promotes the continued growth of the USA fashion, sewn products and textiles industries through educational programs, networking opportunities, business opportunity matchmaking, industry collaboration and special member benefits packages.

SEAMS members comprise textiles providers, contract manufacturers, brands, vertical retailers and their suppliers and service providers to collectively represent the complete concept-to-consumer supply chain. Softgoods industry executives, managers, professionals and entrepreneurs leverage their SEAMS membership to gain new business, stay informed of industry issues and trends, find solutions to productivity and operational challenges, manage costs and increase productivity. For more information, visit the website at <http://www.seams.org>.