



New SEAMS Committee to Foster Member Participation in Government Contracts

The newly formed SEAMS Government Committee aims to expand member knowledge, opportunities and capabilities for doing business in the public sector.

SEAMS, the National Association for the U.S. Sewn Products Industry, announces the formation of a new **SEAMS Government Committee** designed to inform and support its membership on doing business with federal, state and local governments. Launched earlier this year, the committee is chaired by Geoff Senko of MMI Textiles Inc., a supplier of specialty textiles and related components to the private and public sectors. Other founding committee leaders includes Jack Foster of Sterlingwear of Boston, Jeff Papalia of the National Industries for the Blind, Mary Reardon of Tweave LLC and Gary Whited of SourceAmerica.

According to **Committee Chairperson Geoff Senko**, *“Our committee aims to expand SEAMS members’ knowledge in identifying, securing and maintaining government contracts; thereby expanding production opportunities and capabilities for our members. As we become a recognized resource for informing and connecting our members with this market, we also expect to attract more U.S.-based manufacturers and government agencies to participate in SEAMS events and membership.”*

“SEAMS is excited with the networking and business-building potential this government and military focused committee brings to our membership,” added **SEAMS Executive Director Sarah Friedman**. *“The fact that members already doing business with the government are willing to help other members learn about these opportunities highlights the industry growth and collaboration focus that has long been a defining advantage of the SEAMS Association. This serves as a reminder that, regardless of where your company fits in the supply chain, you can benefit from participation in SEAMS.”*

Participation in the SEAMS Government Committee is open to all interested SEAMS members. Textile and sewn products professionals interested in learning more about the committee are invited to phone the SEAMS office at +1-803-642-1111.

About SEAMS

SEAMS, the National Association for the Sewn Products and Textile Industries, promotes the continued growth of the USA fashion, sewn products and textiles industries through educational programs, networking opportunities, business opportunity matchmaking, industry collaboration and special member benefits packages. SEAMS members comprise textiles providers, contract manufacturers, brands, vertical retailers and their suppliers and service providers to collectively represent the complete concept-to-consumer supply chain. Softgoods industry executives, managers, professionals and entrepreneurs leverage their SEAMS membership to gain new business, stay informed of industry issues and trends, find solutions to productivity and operational challenges, manage costs and increase productivity. For more information, visit the website at <http://www.seams.org>.