



Texprocess Americas 2018
Application & Contract for Exhibit Space
In the "Supply Chain USA" Pavilion – Powered by SEAMS

The fourth edition of Texprocess Americas (formerly SPESA EXPO) will be held **May 22 - 24, 2018** at the Georgia World Congress Center in **Atlanta, Georgia**. Texprocess Americas will be co-located with Techtexil North America and JEC; making this the largest technical textile and sewn products tradeshow in North America.

SEAMS will once again present a special **"Supply Chain USA – Powered by SEAMS"** Pavilion at this important industry event. We have reserved **4500ft²** of exhibit space to enable SEAMS Members to join together in this specially identified and marketed location near the main entrance to the show.

With the growing interest in reshoring, SEAMS expects strong attendance from retailers, brands, wholesalers, and manufacturers with interest in "Made in the USA" products, supplies, and services. No matter what role your company plays in the domestic supply chain, you will want to be a part of the only exhibit dedicated to Made in USA.

SEAMS "SUPPLY CHAIN USA" BOOTH PACKAGE INCLUDES:

10' x 10' Booth Space with:

- Standard carpet, pipe and drape wall decoration
- One 6' long draped table (white), 1 wastebasket, 2 padded chairs
- Electric power source available for every booth
- Carpet cleaning, trash removed daily
- 7" x 44" header sign hung on rear wall of booth (your company name and booth number)
- **Larger space available by contacting the SEAMS office**

Marketing Support included:

- Two complimentary Invitations to our special USA Pavilion Networking Reception
- Your company listing in **Texprocess Americas 2018** Directory
- Your company listed among other pavilion participants in Texprocess Show Publicity
- Your full page ad in the SEAMS "Supply Chain of the USA" catalog (2nd page is an additional charge)
- ID Badges, ribbons and lanyards
- FREE VIP attendee registrations for all booth participant guests
- Media kits with your and other participants' literature
- Highly visible "Supply Chain USA" overhead signage
- Floor signage placed in strategic areas directing to the "Supply Chain of the USA" Pavilion
- "Supply Chain of the USA" Pavilion flyer in the registration area
- Brochures and other PR (mailed and emailed) promoting event

SPECIAL SEAMS BOOTH PACKAGE PRICE (includes all above listed items & *frozen at the 2016 price): **\$ 5,000.00***

IMPORTANT DEADLINES

Deposit, Signed Contract Due at time of registration:	\$2,000.00
2nd Payment Due by JUNE 16, 2017:	\$1,000.00
3rd Payment Due by DECEMBER 15, 2017:	\$1,500.00
FINAL PAYMENT Due by March 15, 2018:	\$ 500.00

Need larger space? Have other questions? Call SEAMS at 803-642-1111

TO RESERVE SPACE: **Complete the form below and mail or fax with deposit check/credit card payment to:**
The **SEAMS Association**, 1908 Richland Avenue E, Aiken, SC 29801

Authorized by: _____ (printed name)
Signature: _____
Title: _____
Company Name: _____
Date: _____