



**For Immediate Release**

## **SEAMS to Celebrate Anniversary with Conference Focused on the Next 50 Years**

*The May 16-17 SEAMS Spring Networking Conference in Asheville, NC will prepare textile, fashion and wide-ranging sewn products brands, manufacturers, and retailers for the challenges and opportunities expected in the coming years. A new compact conference agenda offers attendees informative presentations, panel discussions, roundtable breakouts, plant tour, networking and social activities.*

Aiken, South Carolina -- SEAMS -- February 27, 2017 -- **SEAMS**, the National Association for the U.S. Sewn Products and Textile Industries, will mark its 50<sup>th</sup> anniversary at the annual **Spring Networking Conference** entitled *“Shaping the Next 50 Years”*. Scheduled for May 16-17, 2017 at the OMNI Grove Park Inn in Asheville, North Carolina, the conference will explore the trends and opportunities that diverse sewn products brands, manufacturers, OEMs, suppliers, and retailers will encounter as they grow into the future.

According to **SEAMS and HomTex, Inc. President Jeremy Wootten**, *“While we will pay tribute to the first 50 years of SEAMS members and industry leadership, we are focusing our conference agenda on how our members and guests can best prepare for and embrace the future. We are happy to be returning to the beautiful and historic Grove Park Inn in Asheville with a newly streamlined agenda that will allow more people to attend and enjoy this wonderful venue. We invite all industry professionals and executives to join us in what promises to be a highly productive and enjoyable industry event.”*

Speakers and session details will be announced as they are confirmed at [www.seams.org](http://www.seams.org). Highlights of the planned conference agenda include:

- **Keynote Presentation:** trends and predictions delivered by a noted futurist.
- **Feature Presentations:** covering trade, government relations, human resources and more.
- **Breakout Sessions:** several relevant industry topics to choose from.
- **Panel Discussion:** update on trends in military, automotive, industrial and other segments.

To accommodate even the busiest attendees, a new single-day (Wednesday 17<sup>th</sup>) conference program will be preceded by an optional plant tour, golf outing, opening reception and dinner on Tuesday 16<sup>th</sup>. SEAMS Conference attendees will have the opportunity to introduce their company to all attendees, meet industry-focused benefits providers, and visit special products/services displays during the conference. Companies and individuals involved in the textile and sewn products industries may register to attend by phoning SEAMS at +1-803-642-1111 or by [downloading the registration form](#) from the [SEAMS website](#).

## **About SEAMS**

SEAMS, the National Association for the Sewn Products and Textile Industries, promotes the continued growth of the USA fashion, sewn products and textiles industries through educational programs, networking opportunities, business opportunity matchmaking, industry collaboration and special member benefits packages.

SEAMS members comprise textiles providers, contract manufacturers, brands, vertical retailers and their suppliers and service providers to collectively represent the complete concept-to-consumer supply chain. Softgoods industry executives, managers, professionals, and entrepreneurs leverage their SEAMS membership to gain new business, stay informed of industry issues and trends, find solutions to productivity and operational challenges, manage costs and increase productivity. For more information, visit the website at <http://www.seams.org>.

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