“The Triple Bottom Line Journey”
Building a Sustainable US
Brand & Supply Chain

Eric Henry
President, TS Designs

tsdesigns
printing t-shirts for good
The Journey

- 40 years in the apparel business
- Business destroyed by NAFTA, value of a triple bottom line business
- Developed the REHANCE technology, and garment dyeing
- Started Cotton of the Carolinas
January 1, 1994
98% the percentage of clothing we buy that is made overseas
.26 cents per hour
Our first apparel brand

- “Dirt to Shirt” in 600 miles
- Impacts over 500 jobs in the Carolinas
- Completely Transparent supply chain
WHERE your clothing

SEVERAL TRACKING COMBINATIONS
PLUS
OPTIONAL CUSTOM TRACKING CODE

Tracking Code
If a code appears in your neck label, enter it here (otherwise leave blank).

Sleeve Threads
If a color thread appears on the inside of the shirt's sleeve hems, select it below.

Tail Threads
If a color thread appears on the inside of the shirt's tail hem, select it below.
Hemp
Grow.
Process.
Manufacture in the US.
“JAMIE DIMON, CEO OF JP MORGAN CHASE AND CHAIR OF THE BUSINESS ROUNDTABLE, SPEARHEADED THE EFFORT TO REEVALUATE THE BRT’S STATEMENT OF PURPOSE. THE RESULTING REVISION, HE SAYS, "IS AN ACKNOWLEDGMENT THAT BUSINESS CAN DO MORE TO HELP THE AVERAGE AMERICAN."
There are over 1,800 Certified B Corps in over 50 countries across 130 different industries. B Lab's goal is to build “a global community of Certified B Corporations who meet that highest standards of verified, overall social and environmental performance, public transparency and legal accountability.”
It is more than just a bottom line:

- Healthcare
- Climate Change
- Income inequality
Sustainability is a journey, not a destination