PROPOSAL FOR A COMPREHENSIVE
FEASIBILITY/MARKET STUDY AND ECONOMIC IMPACT ASSESSMENT FOR
COOPERATIVE STRUCTURES FOR TEXTILE MANUFACTURERS IN THE UNITED STATES

THE STUDY

The Business, Economic, and Community Outreach Network (hereafter referred to as BEACON), of the Franklin P. Perdue School of Business at Salisbury University, will conduct a comprehensive feasibility/market study and economic impact assessment for Cooperative Structures for Textile Manufacturers in the United States on behalf of (______________________________) hereafter referred to as the CLIENT.

SCOPE OF WORK

For this study, BEACON will:

1) Explore the viability of various cooperative structures for textile manufacturers in the United States;

2) Examine the market determinants, implications, and scenarios for each of these various cooperative structures;

3) Estimate the projected economic, employment, and fiscal impacts of the various viable cooperative structures;

4) Recommend appropriate best-practices, action steps, milestones, metrics, and benchmarks for potential implementation of various scenarios.

DELIVERABLES

The deliverables for this study will be a report containing the findings from the scope of work items listed plus a USB drive containing all the study data, the scenario models, and the scenario analyses, as well as an interactive dashboard to conduct “What-If” sensitivity analyses as needed. In addition, various infographics that can be used as handouts by the CLIENT at public and private stakeholder meetings will be added to this USB drive.
METHODOLOGY

The BEACON Team will use a Simulation Modeling, Scenario Analysis Modeling, Economic Impact Modeling, and Dashboarding software platforms, as well as data and information compiled from public and private databases. The BEACON team will also conduct primary data collection as needed to fill in any data or information gaps. All simulations will be run using a variety of viable value ranges for the relevant operational and marketing variables, and overall market trends. Each scenario will be simulated up to 250,000 times to determine the most likely outcomes under the selected viable ranges. For the economic, employment, and fiscal impact estimations, Social Accounting Matrix data sets will be purchased from the Minnesota IMPLAN Group.

PROJECT FEE, AND PAYMENT SCHEDULE, AND PROJECT TIMELINE

BEACON project fee for this study will be $58,850 (including a 10% F&A fee levied by Salisbury University). This project fee will be payable to BEACON in two installments. At the commencement of the project period, BEACON will bill the CLIENT for $35,310. The remaining project fees ($23,540) will be billed at the conclusion of the study.

The project will begin no later than (_______________________) and will conclude within 180 days.

PROJECT CONTACTS

For BEACON, Dr. Memo Diriker will be the project contact person. For the CLIENT, (______________________________) will be the contact person.

VALIDITY AND APPROVALS:

If this proposal is approved by the CLIENT, a formal memorandum of understanding will be executed by the duly authorized decision makers of the CLIENT and Salisbury University, including Dr. Memo Diriker (Director) for BEACON and Dr. Karen Olmstead (Interim Provost) for Salisbury University.

Proposal Submitted by:

______________________________ Date: May 18, 2020
Dr. Memo Diriker, BEACON Director