



Champion Thread Company

FOR IMMEDIATE RELEASE

Champion Thread Launches Renu™ Line of 100% Recycled Sewing Threads

CTC, the global provider of thread, yarn, and diverse sewn products components, has launched the Renu line of all-around, environmentally friendly industrial sewing threads made entirely from non-virgin materials. The 100% recycled threads provide a green option without sacrificing sewing performance.

GASTONIA, NC – MARCH 16, 2021 – **Champion Thread Company** (www.championthread.com), a leading producer and provider of industrial sewing threads, engineered yarns, and other sewn product components, is announcing its new **Renu™** line of 100% recycled industrial sewing threads. Renu currently comprises environmentally friendly versions of three all-around polyester threads with wide-ranging applications across the fashion, furniture, mattress, PPE, industrial, and other product segments.

“We are proud to offer these sustainable thread solutions,” explained **CTC President Matt Poovey**. “The Renu line addresses growing industry and consumer demand for products made from non-virgin materials. These 100% recycled threads are designed to enable retailers, brands, and manufacturers to meet their sustainability goals and commitments while maintaining the productivity, seam performance, colorfastness, and chemical resistance characteristics they enjoy in our traditional polyester threads.”

Certified to be free of harmful substances under the OEKO-TEX Standard 100, the current line-up of all-around eco-friendly products includes **Renu ChampSpun™** recycled staple spun polyester thread, **Renu Poly ChampCore™** recycled polyester-wrapped thread with a multifilament core, and **Renu AeroTex Plus™** recycled textured polyester thread. Renu products contribute to the circular economy by reducing energy consumption, waste, and oil dependence. They are engineered to CTC’s extreme quality standards and are finished with their proprietary lubricants to ensure high productivity.

The Renu products represent CTC’s commitment to ‘Advancing the Common Thread’.

About Champion Thread

Since 1979, Champion Thread Company (CTC) has focused its innovative sewing threads, engineered yarns, trim components, and unmatched industry expertise to help global textile, protective apparel, home furnishings, automotive, agricultural, industrial, and other manufacturers solve their product, production, and supply chain challenges.

Headquartered in Gastonia, North Carolina, the family-owned and operated business is dedicated to providing high-quality products at competitive prices and differentiates itself by delivering unparalleled customer support and client partnerships. To learn more about CTC, phone (704) 867-6611 or visit <http://www.championthread.com>.

###

Champion Thread - Advancing the Common Thread
Media Contact: Jim Lee, Vice President of Sales, (704) 867-6611