



Champion Thread Company

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Champion Thread Bolsters Manufacturing Team with Industry Expert John Saunders

The fast-growing developer and marketer of industrial sewing thread, engineered yarns, and other textile and sewn products supplies welcomes third-generation industrial thread and yarn veteran John Saunders to manage its state-of-the-industry domestic manufacturing operations.

GASTONIA, NC – JUNE 24, 2021 – Champion Thread Company, a leading producer and marketer of industrial sewing threads, engineered yarns, and other textile and sewn products accessories, welcomes industry veteran **John Saunders** to its team in the role of **Manufacturing Manager**. Leveraging decades of industry experience and knowledge, the third-generation thread and yarn expert will participate in and provide guidance to all CTC product and manufacturing strategies and processes.

*“We are delighted to have John join the CTC team,” declared Champion Thread President **Matt Poovey**. “He brings extensive experience that will enable him to participate in the development and manufacturing of new and improved products that will continue to fuel our rapid product expansion and business growth. We look forward to John’s contributions to the future of Champion Thread.”*

Before joining CTC, Saunders served as Director of Engineering at his family’s renowned Saunders Thread Company business. Over his distinguished career, he has amassed deep expertise in the development and manufacturing of specialty and engineered yarns, as well as aramid, filament, and other thread products.

“I am excited with the opportunity to continue contributing to the industry I love at Champion Thread,” noted Saunders. “I believe that this is the perfect time to be joining such a dynamic company. I am confident that we have the team, drive, and innovation needed to ensure a bright future at CTC.”

About Champion Thread

Since 1979, Champion Thread Company® develops and produces premium sewing threads, engineered yarns, and accessories for textile and sewn products manufacturers. With 40-years of growth, CTC® remains dedicated to delivering the highest quality at competitive prices. A promise supported by the technical and industry expertise needed to solve the toughest product, production, and supply chain challenges. Family-owned and operated, CTC delivers a level of quality, service, and partnership that larger firms have long forgotten and small businesses cannot sustain. To learn more about CTC, phone (704) 867-6611 or visit <http://www.championthread.com>.

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