



THE ASSOCIATION & VOICE OF THE US SEWN PRODUCTS INDUSTRY

SEAMS Annual Networking Conference

StateView Hotel, NCSU Centennial Campus

Raleigh, NC

September 12-15, 2023

Agenda

TUESDAY, 9/12/23

9:00AM

Golf Tournament

WEDNESDAY, 9/13/23

TOUR DAY 9:30AM – 3:30PM

8:30AM – 8:45AM

Assemble in Lobby

8:45AM – 9:00AM

Bus to NCSU

9:30AM – 12:00PM

Tour Wilson College of Textiles

12:00PM – 1:00PM

Networking Lunch

1:00PM – 1:30PM

Travel to Cotton Inc.

1:30PM – 3:30PM

Tour Cotton Inc

3:30PM – 4:00PM

Travel to StateView Hotel

5:30PM – 7:30PM

Welcome Reception

THURSDAY, 9/14/23

NETWORKING LUNCH 11:30AM – 12:45PM

GENERAL SESSION 1:00PM – 5:15PM

1:00PM – 1:30PM

Welcome & '24 BoD Slate: Ron Roach, President SEAMS

1:30PM – 2:30PM

Keynote: Red Land Cotton - Mark Yeager, Co-Founder,
Anna Brakefield, Co-Founder

Moderator: Will Duncan

2:30PM – 3:30PM

Attendee Introductions

3:30PM – 3:40PM

Networking Break

3:40PM – 4:15PM

Attendee Introductions *cont.*

4:15PM – 5: 15PM

Sustainability Panel: Graham Page, AlchemyX, LLC, Shane
O'Toole, Owner, Red Wolf Innovations and Origin Materials,
Sr. Manager Product Development

6:00PM – 7:00PM

Networking Reception

7:00PM – 10:00PM

Networking Dinner (business casual)

EMPOWERING THE MADE IN AMERICA MOVEMENT



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FRIDAY, 9/15/23

6:30AM – 8:00AM

Networking Breakfast

GENERAL SESSION 8:00AM – 12:00AM

8:00AM – 8:15AM

Day 2 Opening: Will Duncan, Executive Director

8:15AM – 9:30AM

Closing the Loop: Circularity Through Collaboration

Panelists: Jay Hertwig, Senior Vice President of Global Brand Sales - UNIFI, Cheryl Smyre, Director Advanced Materials - Parkdale Mills/CICLO, Alex Whitley, Vice President of Sales - Contempora Fabrics

Moderator: Xochil Herrera Scheer - The Chicago Pattern Maker

9:30AM – 10:00AM

Networking Break

10:00AM – 11:00AM

Speaker: Nicole Bivens Collinson, Managing Principal, Operating Committee, and International Trade and Government Relations Practice Leader - Sandler, Travis & Rosenberg, P.A.

11:00AM – 11:40AM

Speaker: Charlie Mellow, Chief Executive Officer - Mellow Group Companies

11:40AM – 12:00 PM

SEAMS Business & Debrief: Will Duncan, Executive Director
Wrap-up: Ron Roach