



THE ASSOCIATION & VOICE OF THE US SEWN PRODUCTS INDUSTRY

Texworld NYC 2024 Application & Contract for Exhibit Space In the “Supply Chain USA” Pavilion – Powered by SEAMS

TexWorld NYC will be held **Jan 22 - 24, 2024** at the Javits Center in **New York, NY**

SEAMS will be extending the reach of our **“Supply Chain USA – Powered by SEAMS”** Pavilion at this important industry event. We have reserved 1000 sq ft of exhibit space located strategically near the show entrance to enable SEAMS Members to join together in this specially identified and marketed prime location.

With the growing interest in reshoring, SEAMS expects strong attendance from retailers, brands, wholesalers, and manufacturers with interest in “Made in the USA” products, supplies, and services. No matter what role your company plays in the domestic supply chain, you will want to be a part of the only exhibit dedicated to Made in USA.

SEAMS “SUPPLY CHAIN USA” BOOTH PACKAGE INCLUDES:

10’ x 10’ Booth Space with:

Booth construction

Wall-to-wall carpet

LED lights

Table & chairs

Booth ID signs

Booth cleaning & security

Marketing / PR support

Full Length Hanging rack

Marketing Support included:

- Your company listing in **TexWorld NYC 2024** Directory
- Your company listed among other pavilion participants in TexWorld NYC Show Publicity
- ID Badges, ribbons and lanyards
- TexWorld Trend Showcase

SPECIAL SEAMS BOOTH PACKAGE PRICE (includes all items listed above): **\$4,000**

No refunds will be available once you have committed to your space.

There is a **MANDATORY DIGITAL FEE: \$395**

Includes website directory, digital marketing, and full virtual platform access

Electricity is not included (estimated \$230 cost per booth if needed)

A 4% processing fee will be added to all payments made by credit card

BOOTH DISMANTLE:

SEAMS contract with Messe Frankfurt states: Any exhibitor who begins to pack or dismantle their booth prior to the show closing will be charged a fee of \$1,000 and may forfeit any seniority to future shows. Any such fees incurred by SEAMS will be billed directly to the offending company.

TO RESERVE SPACE:

Complete the form below and email to:

Email: nkinder@seams.org

To pay by credit card - please call office at 803-642-1111

Authorized by: _____ (print name)

Signature: _____

Title: _____

Company Name: _____

Date: _____

Contact Email: _____

Contact Phone #: _____

Billing Contact: _____ **Phone #** _____

Billing Contact Email: _____