



THE ASSOCIATION & VOICE OF THE US SEWN PRODUCTS INDUSTRY

Texprocess Americas 2025 Application & Contract for Exhibit Space In the “Supply Chain USA” Pavilion – Powered by SEAMS

Texprocess Americas will be held **May 6 - 8, 2025** at the Georgia World Congress Center in **Atlanta, Georgia**. Texprocess Americas will be co-located with Techtextil North America. This is the largest technical textile and sewn products tradeshow in North America.

SEAMS will once again present a special **“Supply Chain USA – Powered by SEAMS”** Pavilion at this important industry event. We have reserved **4300ft²** of exhibit space to enable SEAMS Members to join together in this specially identified and marketed prime location.

With the growing interest in reshoring, SEAMS expects strong attendance from retailers, brands, wholesalers, and manufacturers with interest in “Made in the USA” products, supplies, and services. No matter what role your company plays in the domestic supply chain, you will want to be a part of the only exhibit dedicated to Made in USA.

SEAMS “SUPPLY CHAIN USA” BOOTH PACKAGE INCLUDES:

10’ x 10’ Booth Space with:

- Premium Booth Space in Prominent Location
 - Standard carpet, pipe and drape wall decoration
 - One table, 1 wastebasket, 2 chairs
 - Electric power source available for every booth
 - Carpet cleaning, trash removed daily
 - Header sign hung on rear wall of booth (your company name)
- Company Listing in Texprocess Americas Directory
- Publicity & Press Opportunities
- Pre-show and At-show Promotions including Social Media Support
- FREE VIP Attendee Registrations for Exhibitor Guests
- FREE Exhibitor tickets to SEAMS Social Networking Event during week of show

Larger booth space available by contacting the SEAMS office.

Marketing Support included:

- Your company listing in **Texprocess Americas 2025** Directory
- Your company listed among other pavilion participants in Texprocess Show Publicity
- ID Badges, ribbons and lanyards
- Highly visible “SEAMS Empowering the Made in America Movement” overhead signage
- Floor signage placed in strategic areas directing to the “Supply Chain USA” Pavilion

SPECIAL SEAMS BOOTH PACKAGE PRICE (includes all items listed above): **\$6,200.00**

No refunds will be available once you have committed to your space unless we are able to resell it before the event or if cancelled by the organizers and then it will be subject to the % of refund received by SEAMS.

IMPORTANT DEADLINES

Early Bird Pricing: \$5950 when paid in full by May 31, 2024

Deposit, Signed Contract Due at time of commitment:	\$1,550.00
2nd Payment Due by Aug 15, 2024:	\$1,550.00
3rd Payment Due by Oct 15, 2024:	\$1,550.00
FINAL PAYMENT Due by Dec 15, 2024: Early bird discount applied here	\$1,550.00

Please Note: Booths will be deemed reserved upon receipt of 1st payment. To keep your booth space reserved, it is imperative that you adhere to all payment deadlines. Failure to do so will result in that space becoming available to other exhibitors.

A 4% processing fee will be added to all payments made by credit card.

BOOTH DISMANTLE:

SEAMS contract with Messe Frankfurt states: Any exhibitor who begins to pack or dismantle their booth prior to the show closing will be charged a fee of \$1,000 and may forfeit any seniority to future shows. Any such fees incurred by SEAMS will be billed directly to the offending company.

TO RESERVE SPACE:

Complete the form below and mail or email to:

The SEAMS Association, 3650 Rogers Rd #302, Wake Forest, NC 27587

Email: nkinder@seams.org

To pay by credit card or if you **need a larger space** - please call office at 803-642-1111

Authorized by: _____ **(print name)**

Signature: _____

Title: _____

Company Name: _____

Date: _____ **Requested Booth #** _____

Contact Email: _____

Contact Phone #: _____

Billing Name & Email: _____

Billing Phone #: _____