



RHODE ISLAND DEPARTMENT OF ENVIRONMENTAL MANAGEMENT

# STYLE GUIDE

CO-BRAND: DIVISION OF PARKS AND RECREATION

## LOGO



## VARIATION



## WITH SUB-DIVISIONAL LOGO



## VARIATION



## COLORS

### PRIMARY TRI-COLORS



#### Primary / Background

RGB 0/70/120  
HEX# 003366  
CMYK A831  
PANTONE 286C



#### Highlight

RGB 0/150/210  
HEX# 0099CC  
CMYK 8300  
PANTONE 638C



RGB 0/135/50  
HEX# 009933  
CMYK 92A1  
PANTONE 2424C

### SECONDARY HIGHLIGHTS

### SECONDARY COLORS



RGB 200/220/240  
HEX# ccccff  
CMYK 2100



RGB 50/170/150  
HEX# 339999  
CMYK 8051

## STANDARD TYPEFACES

*These typefaces are used in business communications and program staff work.*

**Primary typeface:** CAMBRIA

**Secondary typeface:** CENTURY GOTHIC:

## SPECIALTY TYPEFACES

*These typefaces are primarily used in printed ad campaigns and high-level Agency work.*

**Primary typeface:** Work Sans

**Secondary typeface:** Knockout Middleweight

**CURRENT RI STATE PARKS EMBROIDERED PATCH**



**CURRENT RI DEM EMBROIDERED PATCH**

