

RHODE ISLAND DEPARTMENT OF ENVIRONMENTAL MANAGEMENT

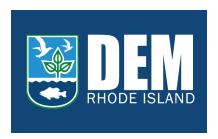
STYLE GUIDE

CO-BRAND: DIVISION OF PARKS AND RECREATION

LOGO



VARIATION



WITH SUB-DIVISIONAL LOGO





VARIATION





COLORS

PRIMARY TRI-COLORS

Primary / Background

RGB 0/70/120 HEX# 003366 CMYK A831 PANTONE 286C

SECONDARY HIGHLIGHTS

SECONDARY COLORS

RGB 200/220/240 HEX# cccff CMYK 2100

Highlight

RGB 0/150/210 HEX# 0099CC CMYK 8300 PANTONE 638C

RGB 0/135/50 HEX# 009933 CMYK 92A1 PANTONE 2424C

RGB 50/170/150 HEX# 339999 CMYK 8051

STANDARD TYPEFACES

These typefaces are used in business communications and program staff work.

Primary typeface: CAMBRIA **Secondary typeface:** CENTURY GOTHIC:

SPECIALTY TYPEFACES

These typefaces are primarly used in printed ad campaigns and high-level Agency work.

Primary typeface: Work Sans

Secondary typeface: Knockout Middleweight

CURRENT RI STATE PARKS EMBROIDERED PATCH



CURRENT RI DEM EMBROIDERED PATCH

