

## **Request for Proposal (RFP)**

### **Uniforms, Apparel, and Hard Goods Partnership**

#### **Pennridge School District Athletics**

**1228 N. 5<sup>th</sup> Street,**

**Perkasie, PA 18944**

#### **Introduction**

Pennridge School District is seeking proposals from qualified vendors to provide uniforms, apparel, and athletic hard goods for all interscholastic athletic programs. This partnership will support the branding, performance needs, and long-term growth of Pennridge Athletics while ensuring consistency, quality, and service across all teams.

Pennridge intends to establish a three- to five-year contract with a vendor capable of delivering comprehensive product offerings, competitive pricing, and value-added services aligned with the expectations of a modern high school athletic program. The contract would have a start date of July 1, 2026

#### **Partnership Expectations**

##### *Brand Alignment*

- Primary partnership and product offerings with Under Armour.
- Secondary or complementary brands may be included when necessary to meet sport-specific needs.

##### *Product Categories*

Vendors should include detailed information and pricing for: - Game uniforms for all sports - Practice apparel and workout gear - Coaching attire and sideline apparel - Spirit wear options - Athletic hard goods (e.g., sport-specific equipment, bags, protective gear) - Team accessories (e.g., shooting shirts, warm-ups, hats, socks)

##### *Branding Enhancements*

Proposals should include options for program branding materials, including but not limited to: - Event backdrops - Banner flags - Branded tablecloths and table displays - Tents, canopies, and sideline signage - Additional promotional or spirit-related signage and décor

### **Pricing Structure, Discounts, and Incentives**

Vendors must outline: - Competitive pricing that reflects current market standards - Volume-based discounts across all sports and seasons - Annual or seasonal rebates where applicable - Early-order or loyalty discounts - Any value-added benefits, including complimentary items, design support, or promotional materials

Additionally, proposals may include: - Online team store capabilities - Fundraising opportunities tied to apparel or spirit-wear sales - Preferred pricing tiers for student-athletes, families, or staff

### **Customer Service and Operational Support**

Proposals should detail: - Design consultation and uniform mock-up processes - Fitting sessions and size-sample availability - Standard and expedited production timelines - Delivery expectations, including in-season and emergency ordering capacity - Dedicated account representative roles and communication plans - Online ordering platforms and ordering windows

### **Contract Term Options**

Pennridge School District is seeking proposals for: - Three-year partnership, and/or - Five-year partnership. Starting on July 1, 2026

Proposals may include tiered benefits or incentives based on contract length.

### **Submission Requirements**

All proposals should include: - Company overview and history - List of school and district partnerships - Product catalog or access to digital catalogs - Pricing sheets, discount schedules, and rebate structures - Sample images of uniforms, apparel, and branding materials - Description of customer support and service structure - Any additional benefits, innovations, or custom solutions that strengthen the partnership

### **Timeline for Submission**

Please submit completed proposals by **2:30 p.m. on March 20, 2026**. Vendors may submit proposals electronically or in hard copy to the Pennridge High School Athletic Department.

Questions or requests for clarification may be directed to:

Henry Hunt  
Director of Athletics & Activities  
Pennridge School District  
1228 N. 5<sup>th</sup> Street  
Perkasie, PA 18944  
hhunt@pennridge.org  
215.828.4493

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### **Evaluation Criteria**

Proposals will be evaluated based on: - Quality and breadth of product offerings - Pricing, discounts, and rebate structure - Ability to provide Under Armour as the primary brand - Customer service and operational support - Branding capabilities and value-added benefits - Vendor reputation and experience - Overall value to Pennridge Athletics

### **Conclusion**

Pennridge School District looks forward to establishing a strong and mutually beneficial partnership that enhances the experience of our student-athletes, supports our teams, and elevates the Pennridge Athletics brand. We welcome creative, innovative, and comprehensive proposals from qualified vendors.

Thank you for your interest in supporting Pennridge School District Athletics.